



WHICH LOCAL REVIEW SITES SHOULD YOU TRY TO GET REVIEWS ON?

	VISIBILITY FACTORS					LEVERAGE FACTORS			DIFFICULTY FACTORS		
	AVG. RANKINGS FOR BROAD SEARCHES	AVG. RANKINGS FOR BRAND NAME SEARCHES	REVIEW STARS IN SERPS	FEEDS REVIEWS TO OTHER SITES	FEEDS TO BING PLACES	TOP REVIEWERS	ALLOWS OWNER RESPONSES	BADGES OFFERED	DOES NOT USE AUTOMATED FILTERS	FACEBOOK LOGINS ACCEPTED	POLICY ALLOWS ASKING FOR REVIEWS
	HIGH	HIGH	👍	4+	👍	👍	👍	👎	👎	👎	👎
	HIGH	HIGH	👍	👎	👎	👍	👍	👎	👎	👎	??
	HIGH	HIGH	👍	15+	👍	👍	👎	👎	👍	👍	👍
	MED	MED	👍	8+	👍	👍	👍	👎	👍	👍	👍
	MED	HIGH	👎	👎	👎	👎	👍	👎	👍	👍	👍
	MED	HIGH	👍	👎	👎	👎	👎	👎	👍	👍	👍
	MED	HIGH	👎	👎	👎	👎	👍	👍	👍	👍	👍
	HIGH	HIGH	👍	3+	👎	👎	👍	👎	👍	👍	👍
	MED	HIGH	👍	👎	👎	👎	👎	👎	👍	👍	👍
	HIGH	HIGH	👍	👎	👎	👎	👍	👎	👍	👎	👍
	MED	HIGH	👍	👎	👎	👎	👍	👍	?	👍	👍
	HIGH	HIGH	👎	1+	👍	👍	👍	👍	👎	👍	👍
	HIGH	HIGH	👍	👎	👎	👍	👍	👎	👍	👍	👍