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marketing

Studied for Your Google+Local SATs?

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Categories

1. **Which of the following categories would Google deem acceptable? (multiple answers accepted)**
   a. Dentist
   b. Teeth Whitening Service
   c. Braces
   d. Toronto Dentist
   e. NYC Renters Insurance
   f. Insurance Agency
   g. Best Insurance Agency

2. **Categories must describe what your business_____, not what it _____.**

Business Address/Location

3. **Where do you put the Suite#/Apt# etc. in the Google Places Dashboard?**
   a. On the same line as the street address
   b. Never add suite #
   c. On the second address line

4. **Which of the following businesses would most likely need to hide their address?(multiple answers accepted)**
   a. Insurance Agency
   b. Electrician
   c. Plumber
   d. Sporting Goods Store

5. **A Service Area Business (SAB) can have a Google+ Local page for every city/area that it services?**
   a. TRUE
   b. FALSE

6. **Only businesses that make in-person contact with customers qualify for a Google listing.**
   a. TRUE
   b. FALSE

Business Name

7. **The business name must represent your business exactly as it appears in the offline world. Name 3 things that you should neverput in your business name?**
   - 1
   - 2
   - 3

General

8. **What is the best-practice for when a business moves to a new location/address?**
   a. Edit the existing listing in the Google Places dashboard
   b. Edit the existing listing with the EBD (edit business details)
   c. Mark the listing as closed and create a new listing

9. **When is it acceptable to claim a single listing into more than 1 account?**
   a. Only for a Service Area Business (SAB)
   b. Only for a business with a storefront
   c. When you want to have multiple managers for the listing
   d. Never

10. **Which method of reporting a problem to Google Places support gets you an open line of communication with Google, which allows you to correspond back and forth?**
    a. "Report a Problem"
    b. Google Places Troubleshooter

11. **Videos uploaded to the Google Places dashboard currently take how long to go live?**
    a. 4 to 6 weeks
    b. 1 to 2 weeks
    c. Instantly
    d. The video feature is currently disabled and doesn't ever show live