

Info needed for Google Places visibility optimization

Please fill out and email to Phil Rozek at phil@localvisibilitysystem.com

1. Google Places username:
2. Google Places password:
3. Email address that you use for your business (the one you give out to customers, display on your site, etc.):
4. Best email address at which to reach you:
5. Official/legal name of your business (your DBA):
6. Business name that you currently use for your Google Places page:
7. Full physical street address of your business (including suite #, if applicable):
8. Do you share this street address with any other businesses? (In other words, is there *more than one* business at this physical location?) If so, please specify suite #.
9. Office phone number (must use a local area code):
10. Do you use this phone number for any *other* office locations?
11. Your website URL:
12. Is this the only website you use for this business?
13. To whom should I send suggestions for the *website*?
14. Your business hours:
15. Payment types you accept:

16. Year your business was started:
17. Professional / industry associations:
18. Certifications (relevant to your services):
19. Do you have a Windows Live ID? (If so, please write username and password below.)
20. Do you have a Yahoo ID? (If so, please write username and password below.)
21. Usernames & passwords for any third-party sites you may have listed your business on (AngiesList, Yelp, CitySearch, etc.):

(Alternatively, please fill out accompanying Excel spreadsheet with login info for these sites.)

22. Social media URLs (Facebook page, Twitter handle, etc.):
23. Full name of business owner (to use on third-party listings):
24. Would you like a short, customized, complimentary “Google review video” that shows customers how to write Google Places reviews? (This is included as part of the Done-for-You service.) If so, would you like it with or without audio—that is, my narration?
25. What are the most important 1-6 specific local-search phrases for which you’d like to get visible in Google Places?
26. What is the specific town / geographical area you’d like to be visible in, *ideally*?